

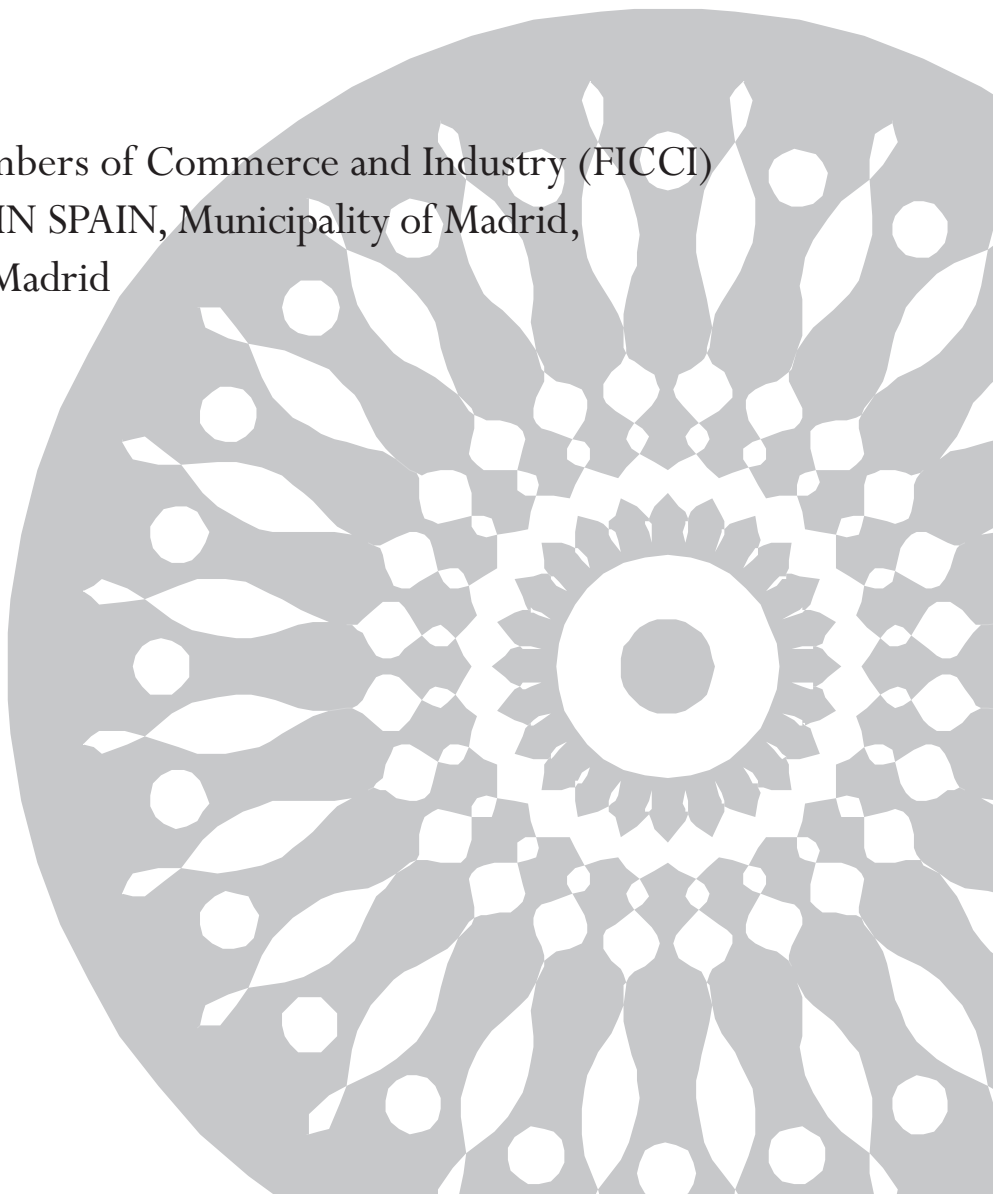
Global India Business Meeting

21-23 June 2010, Madrid, Spain

a Horasis-leadership event

co-hosts:

Federation of Indian Chambers of Commerce and Industry (FICCI)
Casa Asia, ICEX-INVEST IN SPAIN, Municipality of Madrid,
Regional Government of Madrid



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■ Co-chairs:

Claude Beglé	Former Chairman, Swiss Post, Switzerland
Subodh Bhargava	Chairman, Tata Communications, India
Carla Cico	Chief Executive Officer, Rivoli S.P.A., Italy
Dinesh Dhamija	Founder and Chairman, Copper Beech Group, United Kingdom
Antonio Escamez	Chairman, Spain-India Council Foundation, Spain
Sunil Godhwani	Chief Executive Officer, Religare Enterprises, India
CP Gurnani	Chief Executive Officer, Mahindra Satyam, India
Prakash Hinduja	Chairman, Hinduja Group, Switzerland
Rana Kapoor	Chief Executive Officer, Yes Bank, India
Rajive Kaul	Chairman, Nicco Group, India
Khater Massaad	Chief Executive Officer, RAK Investment Authority, UAE
Rajan Bharti Mittal	Vice Chairman & Managing Director, Bharti Enterprises
G V Krishna Reddy	Chairman, GVK Power & Infrastructure, India
Dhruv M Sawhney	Chairman, Triveni Engineering & Industries, India

■ Strategic Partner:

IESE

■ Knowledge Partners:

Arshiya International
Baker & McKenzie
Spain-India Council Foundation

■ Co-organizers

All India Management Association (AIMA)
Young Presidents' Organization (YPO)

■ Media Partner:

AseanAffairs
Global Asia
International Herald Tribune

Programme

Monday, 21 June (Hotel Westin Palace)	Tuesday, 22 June (Hotel Westin Palace)	Wednesday, 23 June
	07.00 – 08.45 Breakfast Sessions - The Sustainable Corporation - Debating Globalization - A New World Order	
	09.00 – 10.00 Plenary Session Economic Outlook	09.00 – 14.00 Debate at IESE Meeting at the hotel lobby at 08.30
	10.30 – 11.45 Boardroom Dialogue - Entrepreneurship - Success Overseas - Foreign Direct Investment - Infrastructure	
	12.00 – 12.30 Plenary Session India and Spain	
	12.30 – 14.00 Lunch Indian Business Leaders of the Year	
14.00 – 15.45 Welcome Reception Connecting India with the World	14.00 – 15.00 Plenary Session Corporate India's Global Engagement	
15.45 – 18.30 Madrid City Tour	15.00 – 16.30 Boardroom Dialogue - Merger & Acquisition - Globalization, HR, Leadership - Indian Brands - Economic Growth	
	17.00 – 18.30 Boardroom Dialogue - Financial Services - Innovation - Technology - Renewable Energy	
	18.30 – 19.30 Closing Plenary Building Global Firms	
	19.30 Transport to the Retiro Park	
	20.00 – 22.00 Cocktail Reception India's Past, Present and Future	

Programme

June 21, 2010



until 12.00 **Arrival and check-in, Hotel Westin Palace, Plaza de las Cortes 7**

09.00-16.00 Registration (Hotel Westin Palace)

14.00-15.45 Welcome Reception: Connecting India with the World (Hotel Westin Palace)

The economic and political relationship between India and the world has extensive synergies and large potential. How are political leaders connecting India with the world? What are their visions of a burgeoning global Indian future?

- **Esperanza Aguirre**, President, Regional Government of Madrid, Spain
- **Anand Sharma**, Union Minister of Commerce and Industry, Government of India, India
- **Miguel Sebastián**, Minister of Trade, Industry and Tourism, Government of Spain, Spain

Welcome by

- **Jesús Sanz**, Director General, Casa Asia, Spain
- **Rajan Bharti Mittal**, Vice Chairman & Managing Director, Bharti Enterprises; President, FICCI, India

Chaired by

- **Frank-Jürgen Richter**, President, Horasis, Switzerland

15.45-18.30 Discover Madrid: An Afternoon in Spain's Capital

We propose to explore the unique atmosphere and liveliness of Spain's capital. Participants will visit Madrid's major attractions in this guided tour.

June 22, 2010

from 07.30 Registration (Hotel Westin Palace)

07.30-08.45 Breakfast Sessions

The Sustainable Corporation (Cervantes)

This breakfast session will review how the corporate sector may embrace socially responsible and environmentally friendly strategies.

- **Colette Mathur**, President, Euro-India Center, France
- **Harsh Purohit**, Executive Director, Cognito, India
- **Amitabha Sadangi**, Chief Executive Officer, International Development Enterprises, India
- **Tom Schick**, Executive Vice President, American Express, USA
- **Yatindra R Sharma**, Joint Managing Director, KHS, India
- **Luis Villarroya**, Chief Executive Officer, Eptisa, Spain

Chaired by

- **S Roy**, Chairman, Asean Affairs, Thailand

Debating Globalization (Cánovas)

This breakfast session will review the pros and cons of globalization, particularly in light of the current economic crisis.

- **Karan A Chanana**, Managing Director, Amira Foods, India
- **Sriram Chandrasekaran**, Chief Executive Officer, Broadvision Group, India
- **Nuno C Martins**, Vice President, Savanza, Portugal
- **Mohan Murti**, Managing Director Europe, Reliance Industries, Germany
- **Mehul Patel**, Member of the Board of Directors, Vantage Point Bank, USA
- **Robert Andrew Robinson**, Vice Dean ICADE University, Spain
- **Anupam Sibal**, Group Medical Director, Apollo Hospitals Group, India
- **Utpal Sheth**, Chief Executive Officer, Rare Enterprises, India

Chaired by

- **Tom Redburn**, Managing Editor, International Herald Tribune, France

A New World Order (Cortes II-III)

This breakfast session will review the making of a new world order with India and other emerging markets at the core and outline the expectations that come with such a role.

- **John Cook**, Chairman, Rock Lake Associates, Switzerland
- **Volker U. Friedrich**, Chief Executive Officer, GBP International, Germany
- **Jose M. Jiménez**, Director General, Evaltec, Spain
- **Jayant Joshi**, President, Respa, USA
- **Manish Prakash**, President, Indian Chamber of Commerce in Korea, Korea
- **Amit Shahi**, Co-Chairman and Managing Director, The Idea Works, India
- **Mike Singh**, Chairman and Chief Executive Officer, Telkom Caribe, USA/Barbados
- **Gustavo Welcker**, Chief Executive Officer, Win Mate International, Portugal

Chaired by

- **Moisés Bolekia**, Deputy Editor-in-Chief, Global Asia, Spain

09.00-10.00 Opening Plenary: Economic Outlook (Medinaceli)

The global economic outlook for 2010 remains uncertain despite India's continued economic success. How might the world economy evolve in the next 6 to 12 months? What is India's impact on global growth?

- **Dinesh Dhamija**, Founder and Chairman, Copper Beech Group, United Kingdom
- **Antonio Escámez**, Chairman, Spain-India Council Foundation, Spain; Chairman, Santander Foundation, Spain
- **Sunil Godhwani**, Chairman and Managing Director, Religare Enterprises, India
- **Rajan Bharti Mittal**, Vice Chairman & Managing Director, Bharti Enterprises; President, FICCI, India
- **GV Krishna Reddy**, Chairman, GVK Power & Infrastructure, India

Chaired by

- **Frank-Jürgen Richter**, President, Horasis, Switzerland

10.00-10.15 Contact Break

10.15-11.45 Boardroom Dialogue Sessions

India's Next Wave of Entrepreneurs (Cervantes)

India's entrepreneurs created a range of new businesses in recent years. What are the risks when advancing from a start-up to a global business? What can Indian entrepreneurs learn from their global counterparts and vice versa?

- **Dorian Bishop**, Chief Executive Officer, BV Capital Group, Andorra
- **Jay Desai**, Founder & Chief Executive Officer, Universal Consulting, India
- **Lou Marinoff**, Professor of Philosophy, The City College of New York, USA
- **Ambarish Paralikkar**, Director, TMT Investment, India
- **Mukesh Patel**, President, Diplomat Companies, USA
- **Gunjan Sinha**, Chairman, MetricStream, USA
- **Jürgen Weigand**, Professor, WHU, Germany

Chaired by

- **Juan Pablo Lázaro**, Vice President, CEIM, Spain

Strategies for Success Overseas (Cánovas)

Indian firms increasingly invest overseas. Which strategies work best when trying to break into foreign markets? What competitive advantages can host countries offer potential investors from India?

- **Vijay Chandok**, Managing Director, ICICI Bank UK, United Kingdom
- **Ravi Chaudhry**, Chairman, CeNext Group, India
- **Carla Cico**, Chief Executive Officer, Rivoli S.P.A., Italy
- **Gulu Lalvani**, Chairman, Royal Phuket Marina, Thailand
- **Khater Massaad**, Chief Executive Officer, RAK Investment Authority, UAE
- **Ricardo Melchior**, President, Government of Tenerife, Spain
- **Valentin Romanov**, Executive Director, SUN Group, Russia
- **Mark Runacres**, India Advisor, Confederation of British Industry, United Kingdom
- **Javier Sanz**, Chief Executive Officer, INVEST IN SPAIN, Spain

Chaired by

- **Sanjay Peters**, Associate Professor, IESE, Spain

The Next Step for Foreign Direct Investments in India (Cortes I)

Given the mixed success of Western firms' operations in India, the question arises as to what challenges are facing global investors and what strategies will boost success in India.

- **Claude Beglé**, Former Chairman, Swiss Post, Switzerland
- **Kamil Hasan**, General Partner, Hitek Venture Partners, USA
- **Prakash Hinduja**, Chairman, Hinduja Group, Switzerland
- **Thomas Homberg**, Corporate Vice President, EADS, Germany
- **Germán Lorenzo**, Managing Director Asia-Pacific, Mondragón, Spain
- **Joachim Reidiess**, President, Dr. Wirth Group, Germany
- **Alan Rosling**, Chairman, Griffin Growth, Hong Kong SAR
- **Ron Somers**, President, U.S.-India Business Council, USA

Chaired by

- **Jesús Sainz**, Chairman, Promomadrid, Spain

Infrastructure: The Road Ahead (Cortes II-III)

The status of India's infrastructure such as roads, airports, railway network etc is improving, driven by major investments efforts by the government and the opening up of the market to foreign corporations. What is the role of public private partnerships?

- **Man Mohan Bhagat**, Chairman, Bhagat Group, India
- **Dipti Chopra**, Managing Director, Hansuttam Finance, India
- **Luis García Linares**, Director General, Grupo OHL, Spain
- **Joaquín Fernández de Piérola**, Chairman, Infraestructure India, Befesa, Spain
- **GV Krishna Reddy**, Chairman, GVK Power & Infrastructure, India
- **Thomas Sevcik**, Chief Executive Officer, Arthesia, Switzerland
- **Rajesh Shah**, Co-Chairman and Managing Director, Mukand, India
- **Narayanan Srinivasan**, Professor, Edith Cowan University, Australia
- **Canan Tokgoz**, Chief Executive Officer, Çelebi Holding, Turkey
- **Óscar Vía**, Managing Director, Isolux Corsán, Spain

Chaired by

- **Mohan Chainani**, Chairman, Chaincorp, Spain

12.00-12.30 Plenary: Spain and India (Medinaceli)

Spain's trade with India has risen sharply in recent years. What are the prospects for Spain's relations with India and what is the impact on business?

- **Jesús Sanz**, Director General, Casa Asia, Spain
- **Rajan Bharti Mittal**, Vice Chairman & Managing Director, Bharti Enterprises; President, FICCI, India
- **Silvia Iranzo**, Secretary for Trade, Ministry of Industry, Tourism and Commerce, Spain
- **Sujata Mehta**, Ambassador of India to Spain, India

Special address by

- **H.R.H. The Prince of Asturias**, Spain

12.30-14.00 **Lunch: Indian Business Leaders of the Year** (Neptuno)

Announcing the 2010 Indian Business Leaders of the Year, we will celebrate outstanding entrepreneurs who have been building and leading successful global Indian firms.

Chaired by

- **Juan Roure**, Professor, IESE, Spain

14.00-15.00 **Plenary: New Frontiers for Corporate India's Global Engagement** (Medinaceli)

As the global importance of the Indian economy increases, new economic alliances between India and other nations will evolve. What are the prospects for India's global trade and investments and what is the impact on business?

- **Claude Beglé**, Chairman, Swiss Post, Switzerland
- **Subodh Bhargava**, Chairman, Tata Communications, India
- **Carla Cico**, Chief Executive Officer, Rivoli S.P.A., Italy
- **Dhruv M Sawhney**, Chairman, Triveni Engineering & Industries, India

Comment by

- **Alfredo Bonet**, Secretary General for Foreign Trade, Ministry of Industry, Tourism and Commerce, Spain

Chaired by

- **Frank-Jürgen Richter**, President, Horasis, Switzerland

15.00-16.30 **Boardroom Dialogue Sessions**

Merger & Acquisitions in the Era of Uncertainty (Cervantes)

Indian firms are bound to adapt to an unfamiliar operating environment when targeting acquisitions overseas. What are the right strategies and processes to address the M&A-challenge?

- **Sharon Bamford**, Chief Executive Officer (ret.), UK India Business Council, UK
- **Bal G. Das**, Vice Chairman, Kailix Investment Advisors, USA
- **Heinz Dollberg**, Executive Vice President, Allianz, Germany
- **Jiten Doshi**, Director and Chief Investment Officer, Enam Asset Management Company, India
- **Jitesh Gadhia**, Senior Investment Banker, United Kingdom
- **Richard Heald**, Vice Chairman, Rothschild, India
- **José Montoya**, Deputy Chairman, Telvent, Spain
- **Dhruv M Sawhney**, Chairman, Triveni Engineering & Industries, India

Chaired by

- **Thomas Gilles**, Partner, Baker & McKenzie, Germany

Globalization, HR and Leadership (Cánovas)

Indian firms entering global markets need to internationalize their human resources. What are the key stumbling blocks that must be overcome to succeed globally and what are the practices that make a difference?

- **Sandeep Aneja**, Managing Director, Kaizen Management Advisors, India
- **Anil Kumar**, Chief Executive Officer, Ransat Group, UK
- **Nitin Mantri**, Chief Executive Officer, Avian Media, India
- **Josep Piqué**, Chairman, Vueling, Spain
- **Rekha Sethi**, Director General, All India Management Association (AIMA), India
- **Florian Taeube**, Professor, EBS, Germany
- **Jacques-Etienne de T'Serclaes**, President and Founder, Agence du Don en Nature, France

Chaired by

- **Parag Amin**, President and Partner, Radikal, USA

Indian Brands: Moving up the Global Level Playing Field (Cortes I)

Ambitious Indian firms want to become branded players in developed markets. What will it take to establish brand awareness overseas? How to build sustainable brands?

- **Sudip Banerjee**, Chief Executive Officer, L&T Infotech, India
- **Ankur Bhatia**, Chairman, Bird Group, India
- **Rajiv Gujral**, Member of the Board, Taj International Hotels, India
- **CP Gurnani**, Chief Executive Officer, Mahindra Satyam, India
- **Rajive Kaul**, Chairman, Nicco Group, India
- **Miguel Otero**, General Manager, Leading Brands of Spain Forum, Spain
- **D.C. Panda**, Chairman, Delta Wilmar, Ukraine
- **Guy Spier**, Chief Executive Officer, Aquamarine Capital, Switzerland

Chaired by

- **Sonya Madeira**, President, Rice Communications, Singapore

The Future of Economic Growth (Cortes II-III)

The economic crisis has re-levelled the playing field among nations from developing and developed economies. India's rise to global eminence will be a measure of how emerging markets can cope with the crisis. How will India achieve its growth objectives?

- **Satish Batra**, Chairman, Horizon Group, India
- **Timothy Beardson**, Chairman, Albert Place Holdings, Hong Kong SAR
- **Pablo Bustelo**, Professor, Elcano Royal Institute for International and Strategic Studies, Spain
- **Augusto Lopez-Claros**, Honorary Professor, European Business School, Germany
- **Arvind Mathur**, Chairman, Private Equity Pro Partners, India
- **Per Olofsson**, Chief Executive Officer, ClimateWell, Sweden
- **Atul Kumar Rai**, Chief Executive Officer, IFCI, India
- **Niraj Sharan**, Chairman, Aura, India

Chaired by

- **Ajay Mittal**, Chairman, Arshiya International, India

16.30-17.00 Contact Break

17.00-18.30 Boardroom Dialogue Sessions

Revisiting Financial Services in India (Cervantes)

India's financial sector grows rapidly in the expectation of the country's WTO-membership. What should domestic and foreign firms do to thrive in this strategic environment?

- **D.C. Anjaria**, President, International Financial Solutions, India
- **Antonio Escámez**, Chairman, Spain-India Council Foundation, Spain; Chairman, Santander Foundation, Spain
- **Sunil Godhwani**, Chairman and Managing Director, Religare Enterprises, India
- **Rana Kapoor**, Chief Executive Officer, Yes Bank, India
- **Joan Rosás**, Head of International Financial Institutions, La Caixa, Spain
- **Nipa Sheth**, Chairman, Trust Group, India
- **Ranu Vohra**, Chief Executive Officer, Avendus Capital, India

Chaired by

- **Oltmann Siemens**, Trustee, Orient Institute, Germany

Innovation: The View from India (Cánovas)

Indian firms are increasingly pursuing innovation-centered strategies. How can they leverage major shifts in the global economy to ensure that innovation related investments increase corporate performance?

- **Paul W. Bradley**, Chief Executive Officer, Caprica International, Singapore
- **Shekil Chowdhury**, President and Chief Executive Officer, TCBL Group, Bangladesh
- **Colin Hill**, Executive Chairman, Hill & Associates, Hong Kong SAR
- **Sunder Mulchandani**, Chairman, Argus India, India
- **Sunil Patel**, Chief Executive Officer, Orion Ornamental Iron, USA
- **Sushil Premchand**, President, PRS Services, Switzerland
- **Inma Riera**, Member of Parliament, Government of Spain, Spain

Chaired by

- **Andreas Schweitzer**, Network Forum Chair, YPO; Managing Director, Investissements Mistral, Switzerland

Driving the Future: India's Technology Pioneers (Cortes I)

India's IT and other technology firms are emerging as global players in their own right. What areas are they pioneering in and how do they compete in world markets?

- **Carlos Barrabés**, President, Barrabés Internet, Spain
- **Dinesh Dhamija**, Founder and Chairman, Copper Beech Group, United Kingdom
- **Sachin Dev Duggal**, Chairman, Nivio, India
- **Naeem Ghauri**, Co-Founder, NetSol Technologies, United Kingdom
- **Jeff Heenan Jalil**, Head of Europe, Wipro Technologies, United Kingdom
- **Clas Neumann**, President, SAP Labs India, Germany
- **Glenn Proellochs**, Chief Executive Officer, Travelpaper.com, Switzerland
- **Sudhir Sethi**, Chairman, IDG Ventures India Advisors India
- **Sudhakar Shenoy**, Chairman, IMC, USA

Chaired by

- **René Seifert**, President, Level 360, India

Renewable Energy: India's Next Aspiration (Cortes II-III)

To sustain the current economic growth over the next years, India's power generation capacity will have to substantially increase. New technologies such as wind, solar and biofuels can contribute to close the power gap in a green and sustainable way. What partnerships are needed to stimulate a new wave of low-carbon growth?

- **Alvaro Costa**, Chief Executive Officer, Alkol Inc., Brazil
- **Benita Ferrero-Waldner**, Member of the Board, Gamesa, Spain
- **Ranjit Jakkli**, Managing Director, Associated Powercon Equipment, India
- **Stephan Mey**, Chief Executive Officer, Suzlon Wind Energy, Denmark
- **Gian Luca Tabarrini**, Internacional Managing Director, Ros Roca Group, Spain
- **Santiago Seage**, Chairman, Abengoa Solar, Spain

Chaired by

- **Miryam Sánchez Porcel**, General Director Environment Area, Valdemingómez Technology Park, Madrid City Council, Spain

18.30-19.30 Closing Plenary: Building Global Firms of Indian Origin (Medinaceli)

Based on the conclusions from the boardroom dialogue sessions, a conversation on what is needed to build global firms of Indian origin.

- **CP Gurnani**, Chief Executive Officer, Mahindra Satyam, India
- **Prakash Hinduja**, Chairman, Hinduja Group, Switzerland
- **Rana Kapoor**, Chief Executive Officer, Yes Bank, India
- **Rajive Kaul**, Chairman, Nicco Group, India
- **Khater Massaad**, Chief Executive Officer, RAK Investment Authority, UAE

Chaired by

- **Frank-Jürgen Richter**, President, Horasis, Switzerland

from 19.30 Transportation from Hotel Westin Palace to the Retiro Park

(Jardines de Cecilio Rodríguez, Avenida de Menéndez Pelayo, in front of number 67)

20.00-22.00 Cocktail Reception (Jardines de Cecilio Rodríguez)

A celebration to harness India's past, present and future.

- **Concepción Dancausa**, Member of the Governing Council, Delegate for Family and Social Services, City Council of Madrid, Spain
- **Sujata Mehta**, Ambassador of India to Spain, India
- **Juan Tomás Hernani**, Secretary General for Innovation, Ministry of Science and Innovation, Spain
- **Frank-Jürgen Richter**, President, Horasis, Switzerland

from 22.00 Transportation back to the Hotel Westin Palace

June 23, 2010

09.00-14.00 Debate at IESE: Competitive Advantage in a Changing World

Those participants who want to continue the dialogue are invited to take part in a tailor-made seminar at Spanish business school IESE.

- **CP Gurnani**, Chief Executive Officer, Mahindra Satyam, India
- **Rana Kapoor**, Chief Executive Officer, Yes Bank, India
- **Rajive Kaul**, Chairman, Nicco Group, India
- **Gulu Lalvani**, Chairman, Royal Phuket Marina, Thailand
- **S Roy**, Chairman, Asean Affairs, Thailand
- **Utpal Sheth**, Chief Executive Officer, Rare Enterprises
- **Rajesh Shah**, Chief Executive Officer, Mukand, India
- **Mike Singh**, Chairman, Telkom Caribe, USA/Barbados

Chaired by

- **Jorge González**, Professor, IESE, Spain
- **Francisco Iniesta**, Professor, IESE, Spain
- **Pedro Videla**, Professor, IESE, Spain

Horasis

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