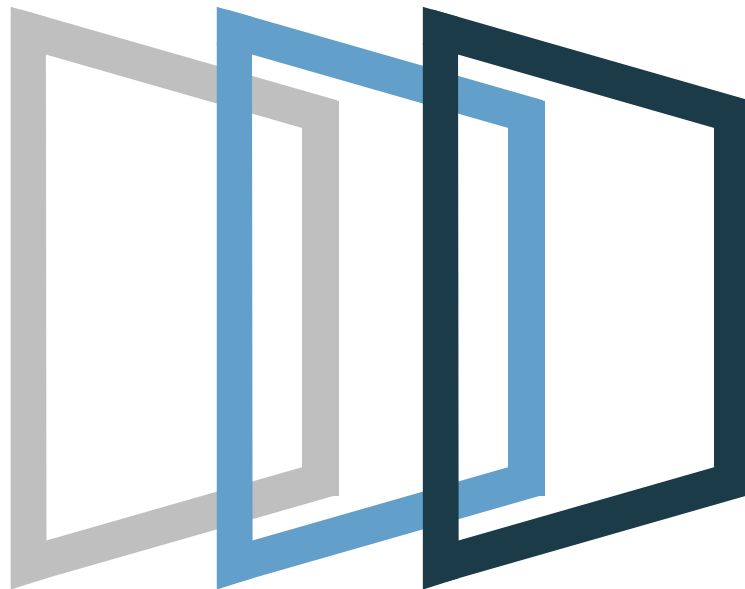


SMART CITIES & TERRITORIES

Strategic Approach

2022

minsoit



An Indra company

We are a global technology company ...



Indra has always been a business project built with a long-term vision and based on the conviction that maintaining a company profile focused on innovation with a strong technological base, offering leading solutions to leading clients, allows us to generate higher growth and profitability rates. Thus being able to create value in the short, medium and long term.



3.390 M€
Sales 2021



+52.000
Employees

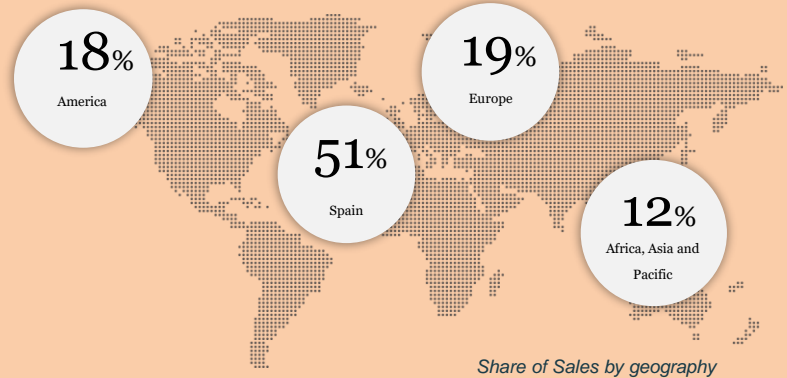


225 M€
R&D&I



Projects in
+140 countries

... with an important worldwide presence ...



Share of Sales by geography

+20 thousand
Projects per year

+45 subsidiaries

... that provides technology for key operations in different industries through innovative solutions and services with impact on all domain of Smart Cities.



Transport & Mobility

+2.500

Projects executed

+ 100

Cities of over 50 countries operate mobility services with our solutions

+ 98%

punctuality rate achieved in public transport by our technology



Security & Emergency

+ 25 M

people protected through our Control Centers and solutions

< 8 minutes

Response time of emergency issues achieved by our solutions

+ 30M security documents issued by our solutions



Energy & Water

+150M

clients are managed by our technology

+700

Generation plants optimized by our solutions

+300

Utilities around the world make use of our services



Healthcare

+50M

Patients treated with our solutions

+5.600

Hospitals and healthcare centers use our solutions

+100.000

Professionals using our systems



Public Administration

+700

Projects in over twenty-six countries

+100M

taxpayers are managed by our solutions

+250.000

Officers work with our technology

More than 100 Municipalities are using our Smart Cities solutions to address the main challenges posed by urbanization

+ 150 Smart Solutions implemented worldwide

An ecosystem that unites and makes available to our customers the impact we have been generating for more than 25 years:

+100.000

companies connected in the ecosystem with our solutions

+500M

people have received services conducted by our solutions

+45

countries where services are operated through our solutions

12

industries where our solutions add value



We believe in the smart development of cities and territories with an integrated approach through state of the art solutions...

...with a focus on generating a tangible impact on the sustainability and societal factors within the territories and cities.



Change and transform

“From within”, based on current assets, with a focus on the digitization of operational models and processes and safe interaction with citizens.

Revalue

Future growth reinventing and dynamically adjusting the value proposition of the Territory, its services and their provision and the improvement of citizens' well being.

Create the future

Through anticipation and intelligent planning actions that allow adapting products, channels, resources, services and infrastructures, offering a territory with all kinds of guarantees against any future challenge.

We have developed an innovative global solution and services portfolio capable of responding to present and future needs in the management of cities and territories ...

Our approach is to cover the end to end life cycle of a smart city project through a comprehensive vision structured above consultancy services and technological solutions that converge to an holistic platform in order to make public services more efficient, generating a tangible impact on people's well-being granting a sustainable development within territories.



**Smart
Consulting**

**Integrated
and
Holistic
Platform**

**Intelligent
Services**

... that have led us a commitment to offer reference solutions based on high value products, with comprehensive vision and resolution, and focused on the intelligent transformation of cities and territories ...

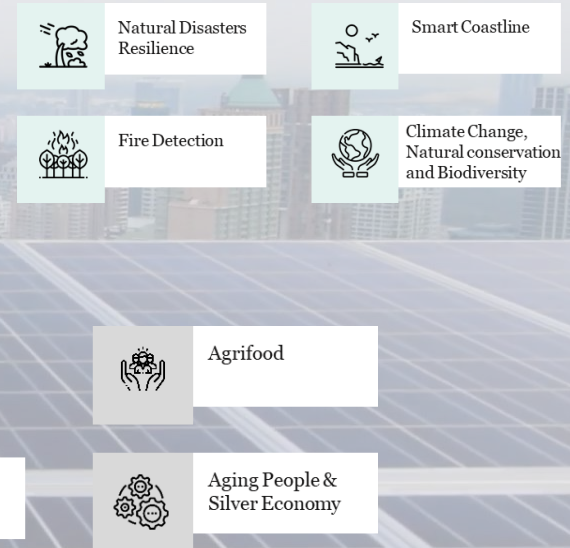
More efficient sustainable and safer cities



Increase competitiveness of tourist destinations



Develop more resilient and territories



Foster digital transformation within the territory



... creating a strategic ecosystem of public and private partners to address any kind of project

Engineering Companies and Urban Planners



Transport Operators and Mobility Services



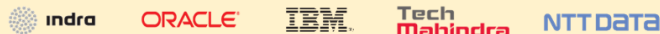
Urban Services Operators



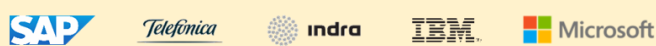
Financial Services and Insurance



TI Integrators



Platform Providers



Vertical Solution Providers



Sensors Providers



Telecomm Operators and Data Providers



Cloud and Hardware Providers



Learning from past achievements and goals to help cities and territories to become smarter and more resilient to any crisis.



Las Palmas
Climate Change



Cáceres Sustainable
Tourism



Lugo Smart



Green Urban
Logroño



DigiPal Green
Infrastructures



Select4Cities



Casablanca Smart
and Green City



Coruña Smart City



Tourist
Destination Rias
Baixas



Smart Camiño



Vatican Museums



Rome Citizen's
Digital House

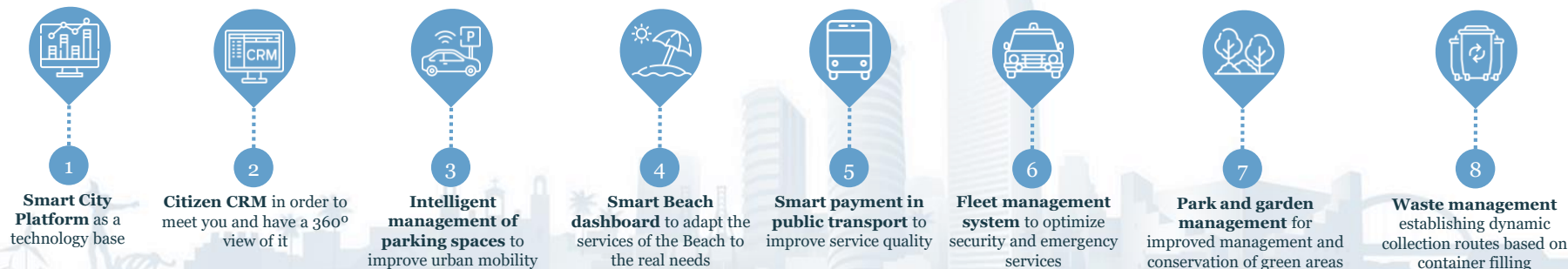
Las Palmas Climate Change

red.es



Summary

Provide an integrated and transversal vision of the city, concentrating a large amount of data generated from different sources to make Las Palmas de Gran Canaria a reference in tourism and the environment and improve the quality of life of citizens every day.



Expected Impacts

30-35%
Reduction in water consumption

Savings of up to **11%** in waste collection management

10-20%
higher income in regulated parking

15% Emission reduction

Reduction of maintenance expenditure in green areas
15%

Benefits

- More efficient and holistic management of all services
- Reduction of transport times in public and private media
- Reduction in fuel consumption
- Improvement of municipal training
- Optimization of the material and personal resources of the Administration
- Noise pollution reduction
- Efficient use of water consumption
- Greater digital literacy of society

Cáceres Sustainable Tourism

red.es



Summary

Conserve, value and publicize the heritage, acquire a greater knowledge of the behavior of visitors and citizens in their relationship with the city, activate strategies to build loyalty to the tourist, diversify the consumption of the service offer and build a system and management model that empowers the local business sector.



1

Monitoring system
for preventive heritage
conservation



2

**Tracking of the city and
urban center** through
mobile data and Webcams



3

Mobile applications to
allow unified marketing
and communication
actions



4

Professional portal for business
development and the use of tourist
resources of the municipality



5

City platform that acts as an
**Integrated Tourism
Management System.**

Expected Impacts



Growth of **3,54%** of
employment in the tourism sector

Increase in the number
of tourist
establishments

15,7%



▲ **6%** number of
tourists



Increase in the average
stay of the visit until

1,8 days

Benefits

- Creation of a digital tourism environment without borders, global, diverse, innovative and enriching
- Improvement of the effectiveness and efficiency of the City of Cáceres in providing services to tourists.
- Comprehensive management of city assets
- Increase in the number and duration of visits in Cáceres activating the service sector not only at the municipal level but also at the autonomous level.
- Promotion of the digitalization of the city's business ecosystem and its promotion
- Customization of the offer to the tourist

DigiPal Green Infrastructures

red.es



Summary

Promote the use of ICTs to promote the digital transformation of the city in order to improve the efficiency of public services and urban planning, position the city as a tourist destination and speed up citizens' access to information.



1

Spatial data Infrastructure,
municipal GIS and
Urban Planning System



2

City platform to centrally
service the various verticals



3

Smart tourism center -
promotional portal and mobile
application with digital
marketing tool



4

Tourism management tool
to establish management
metrics and indicators



5

Irrigation management
in green areas for improved
maintenance and
conservation



6

Energy efficiency
monitoring in municipal
buildings.



7

Sustainable mobility
(bikesharing, application
transport to demand public
buses)

Expected impacts



Reduction of energy
consumption up to

30%

Increase in the average
stay of the visitor in



8%



35%
Reduction in irrigation water
consumption

Benefits

- Improving the competitiveness and efficiency of urban management procedures, through the provision of geographical component files
- Positioning of Palencia as an intelligent tourist destination with a homogeneous offer, complete and aligned with the strategic objectives that enable compliance (increased overnight stays, increased international tourism)
- Increased transparency and citizen participation through the use of ICT

Logroño Urban Green

Summary

Creation of an **“integrative brain”** to drive a change in the management culture through a holistic and coordinated management model, in which data control and monitoring of the different services allow the city to be more effective, both in economic terms as in the quality of public services. All this focused on increasing the welfare of the Achievements



1

**Smart Logroño
Integral Control
Center** as the backbone
of city services



2

**Municipal Open Data
Portal** to provide
information on city
indicators transparently



3

Citizen Portal, where
you can check the
information and data of
the city in real time



4

**Management of the 010
citizen service**



5

**Digital communications
system**, which provides
information and data instantly to
emergency professionals



6

**Integration and analysis
of meteorological
station
measurements**



7

**Irrigation
management** to
automatically program
irrigation based on rain
forecast

Expected Impacts



25%

Improvements in time responses
of resolution of citizen requests,
complaints and suggestions



35% reduction in water
consumption



+17.200

requests derived to the
010 digital citizen
module



Reduction of maintenance costs
and inefficiencies a

17%

Benefits

- Generation of answers in real time and access to Big Data.
- Improvement of the management of services that have a positive impact on the quality of life of citizens.
- More agile attention through multiple channels (voice, e-mail and web chat) with geolocation services.
- Evolution of a classic model of independent management to another based on the management of the city as a whole.
- Value creation through citizen participation.

Lugo Smart

red.es



Summary

Improve the quality of life of citizens and the efficiency of public services, as well as promote participation and transparency through new channels of information collection and dissemination.



Expected impacts



Water consumption reduction

25 L/pers.

Savings up to 1 M€

annual thanks to the monitoring of waste containers



Improvement in resolution times and interaction with the citizen in administrative tasks

45%

Benefits

- Improvement of efficiency and sustainability in the management and provision of public services, through changes in their management models supported by ICT.
- Greater coordination between the different municipal areas through the integration of intelligent services.
- More efficient management of supplies in public buildings.
- Greater agility in administrative procedures.

Select4Cities



Summary

Carry out the implementation of pilots in Antwerp and Helsinki, based on Onesait Platform, which solve environmental and sociodemographic challenges, using a large amount of data from different sources in the cities to improve the quality of life of citizens.



1

System for measuring air quality in the city of Helsinki



2

Prediction tool based on the measured environmental parameters



3

Calculation of the comfort citizen index of the city of Antwerp



4

Measurement of sociodemographic variables to perform a segmentation by similar neighborhoods



5

Monitoring of environmental parameters such as traffic, noise, weather, pollution, etc.



6

Real-time feedback on the mood of citizens in each neighborhood of the city

Expected Impacts



10-20% increase in income in small businesses

Pollution reduction by **24%** thanks to environmental traffic control and regulation



3-5% reduction on health fatalities due to improvement of air quality

Benefits

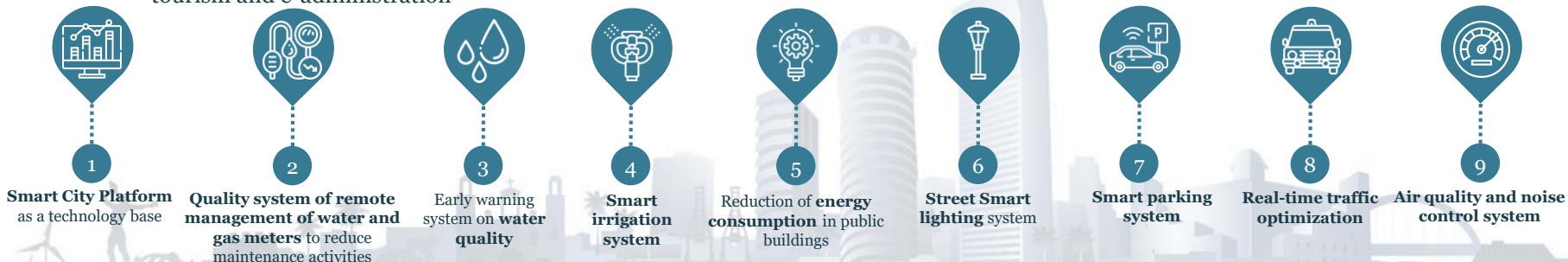
- More efficient management of existing pollution sensors in the city.
- Improving the quality of life of children and the elderly
- Optimization of costs related to the purchase of new sensors
- Involvement of citizens in the Smart development of the city.
- Optimization of the material and personal resources of the Administration
- Environmental and noise pollution monitoring
- Help in citizen decision making to select services in the city

Coruña Smart City

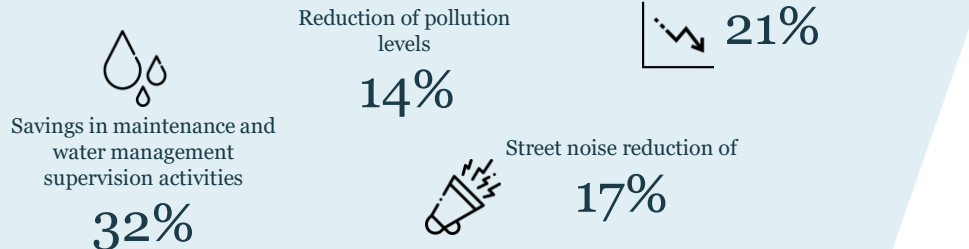


Summary

Implementation of the "Smart Coruña" platform that will serve as the basis for the management and integration of all intelligent services and solutions that make up the ecosystem of a city in areas such as environment, energy, urban mobility, health, safety, leisure and tourism and e-administration



Expected Impacts



Benefits

- Improve the city's global competitiveness, management, sustainability, environment, mobility, etc.
- Integration of all services in a single information repository, open and scalable platform.
- Customization of the services provided to the citizen, dynamization of the economy (through the marketplace of data and applications), and improvement of transparency with open data and open government policies.
- Analysis and storage of real-time information of sensors, mobile devices to make predictions

Casablanca Smart and Green City

Summary

Implementation of a city platform conceived as an "integrating brain" that combines internet of things (IoT) technologies, big data and artificial intelligence to cross and analyze the information of the different services of the city.



1

Smart City Platform
as a technology base



2

Integration of cleaning service information (waste collection intervals, location or volume of containers, ...)



3

Slaughterhouse management system ("end-to-end" production chain management)



4

Fruit and vegetable wholesale market system (volumes by type of product, prices or distributors).



5

Proof of concept to integrate IoT devices that collect information from areas such as the environment, transport, energy or lighting

Expected Impacts



Adjust agricultural production to demand to reduce losses



Savings of up to **14%** in waste collection management

Improvement of the efficiency of municipal slaughterhouses, increasing quality and productivity



Benefits

- Simulate possible scenarios to define better public policies and generate public services increasingly adapted to the needs of the citizen proactively.
- Promote the emergence of local innovation ecosystems that increase cooperation, promotion and development of business opportunities for social and economic agents.
- Improve the efficiency of municipal slaughterhouses through management aimed at achieving greater productivity and quality
- Increase transparency through open data
- Adjust agricultural production to demand to reduce losses

European Smart Cities Platform

Antwerp



Four main urban projects



Urban Resilience



Social welfare



Air Quality



Urban Mobility

The challenge

Minsait was selected amongst 28 consortia from 13 European countries to design, develop and implement an open, standardized, data-driven, service-oriented and user-centric Smart City platform that enables large-scale co-creation, testing and validation of urban IoT applications and services for European cities to become models of digital and sustainable urban growth. The Smart platform has been deployed in Helsinki, Antwerp, Casablanca and other cities to manage several urban projects in security, mobility, air quality and citizen services.

The solution

Implementation of a city platform conceived as an "integrating brain" that combines internet of things (IoT) technologies, big data and artificial intelligence to process and analyze the information of different urban services in order to develop the following cross domain use cases in the case of Antwerp:

- **Urban Resilience:** geospatial analysis of the maritime transit of goods providing a real time alert system to officials. Availability for generating KPI's and reports.
- **Social Welfare:** citizen comfort index algorithm that compares citizen feedback with the impact of connectivity, mobility, weather, air quality, noise levels and security within districts.
- **Air Quality:** monitoring system based on real time data that serves citizens as a recommendation tool and officials to improve environmental policies through historical analysis of sources of pollution
- **Urban Mobility:** real time traffic monitoring that allows the identification of road incidents through an automatic alert system. KPI's and reports engine available for decision making.

Main benefits



Improving Emergency Operations

Anticipation of spills disaster
Reduction of emergency response time



Better Air Quality

Targeting sources of emissions.
Reducing negative health effects by informing citizens through applications to take protective measures.



Enhancing Social Welfare

Knowing which elements improve the well-being of citizens.
Improvement sense of belonging and Antwerp city brand.



More Efficient Commutes

Real monitoring of traffic incidents and causes.
Analysis of traffic jams and the delay magnitude.

An Indra company

Vatican Museums



Museos Vaticanos

 + 6,5 M
tourists per
year



Challenge

Preserve, value and publicize the heritage, acquire greater knowledge of the behavior of visitors and citizens in their relationship with the city, activate strategies to retain tourists, diversify the consumption of the services offered and structure a system and management model that combines security and tourism.

Project Approach

- Comprehensive surveillance and security system for unified and coordinated management.
- Tracking and analysis of tourists through the access control and visitor management system
- Mobile applications to carry out unified marketing and communication actions.
- Recommendation engine to offer personalized services using contextual information.
- Management platform that allows combining tourism management and security

Contributed Value

- Centralize surveillance and control of all spaces, guaranteeing an immediate diagnosis of each incident based on the situation detected and the number of visitors affected.
- Efficient management of the tourist space and adequacy of resources based on the analysis of flows.
- Increase in the number and duration of visits to museums.
- Improvement of the tourist experience through personalized digital services that adapt the offer to the context of the tourist and the museum.



Vigilance
and security



APP
advanced



Recommendation
engine

minsait

Mark Making the way forward

An Indra company